

Cookie declaration last updated on 11/09/2023 (Cookiebot):

Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
li_gc	linkedin.com	Stores the user's cookie consent state for the current domain	180 days	HTTP
bscookie	linkedin.com	Unclassified	1 year	HTTP
_cf_bm	hubspot.com	Unclassified	1 year	HTTP

Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
lidc	linkedin.com	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience	1 day	HTTP

Statistics (12)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
_hssc	canopi.org.uk	Identifies if the cookie data needs to be updated in the visitor's browser	1 day	HTTP
_hssrc	canopi.org.uk	Used to recognise the visitor's browser upon re-entry on the website	Session	HTTP
_hstc	canopi.org.uk	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes	180 days	HTTP
_ga	canopi.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
_ga	org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
ga#	canopi.org.uk	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit	2 years	HTTP
ga#	org.uk	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit	2 years	HTTP
_gat	canopi.org.uk	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	canopi.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP
AnalyticsSyncHistory	linkedin.com	Used in connection with data-synchronisation with third-party analysis service	30 days	HTTP

hubspotutk	canopi.org.uk	Sets a unique ID for the session. This allows the web site to obtain data on visitor behaviour for statistical purposes	180 days	HTTP
ln_or	canopi.org.uk	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator	1 day	HTTP

Marketing (11)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and

engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
##	gstatic.com	Collects data on user behaviour and interaction in order to optimize the web site and make advertisement on the website more relevant	Persistent	HTML
##_expiresAt	gstatic.com	Collects data on user behaviour and interaction in order to optimize the web site and make advertisement on the website more relevant	Persistent	HTML
_ptq.gif	hubspot.com	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels	Session	Pixel
_fbp	canopi.org.uk	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	HTTP
_fbp	org.uk	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	HTTP
_gcl_au	canopi.org.uk	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	3 months	HTTP
_gcl_au	org.uk	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	3 months	HTTP
ads/ga-audiences	google.com	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's on line behaviour across websites	Session	Pixel
bcookie	linkedin.com	Used by the social networking service, Linked In, for tracking the use of embedded services	1 year	HTTP
li_sugr	linkedin.com	Unclassified	3 years	HTTP
UserMatchHistory	linkedin.com	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	29 days	HTTP

Unclassified (0)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
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